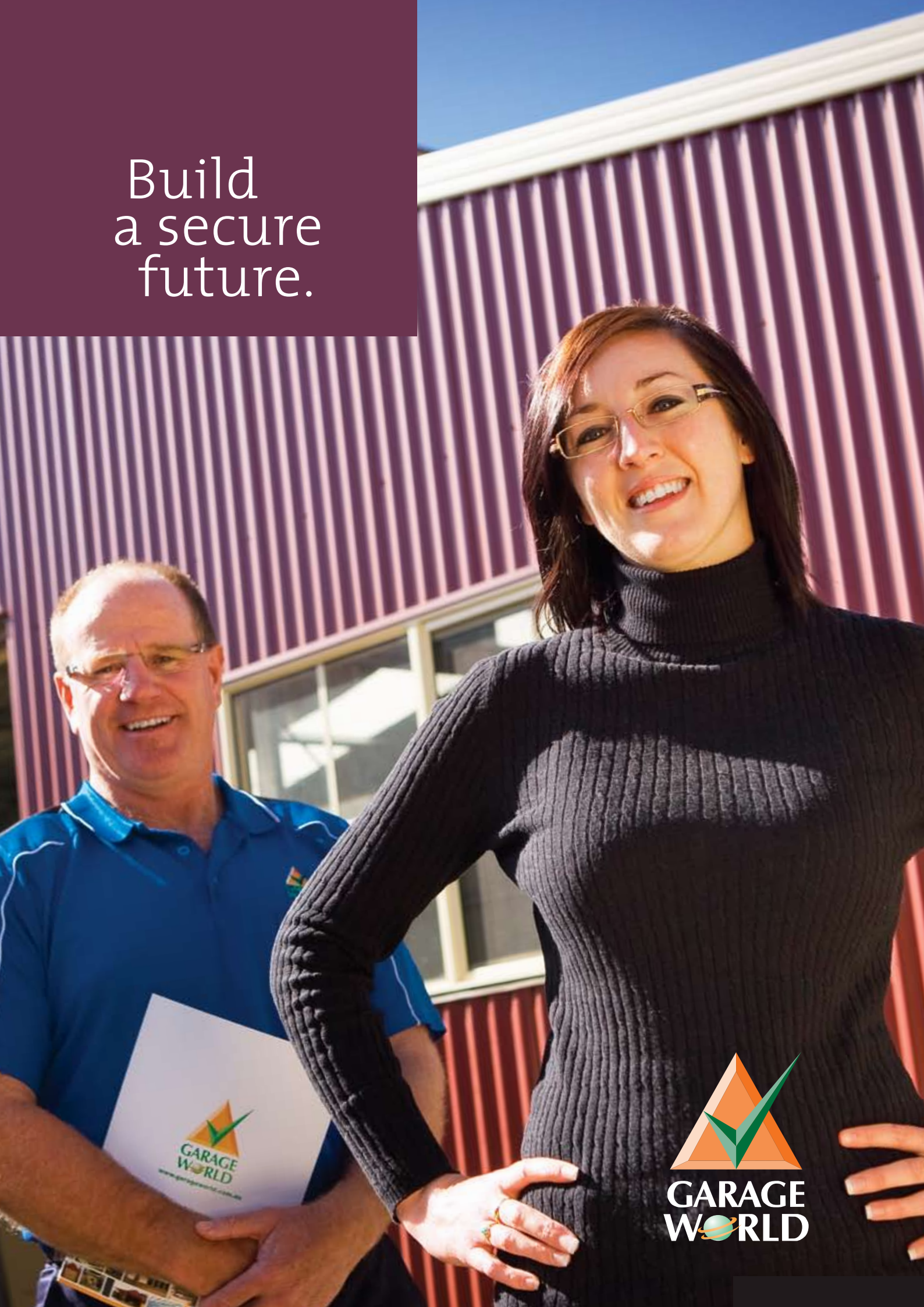


Build  
a secure  
future.





# Share in the Garage World success story

*“For us, Garage World is a great business lifestyle. I think all the other outlets in our network share that feeling.”*

John Archibald, Bundaberg, Qld

Starting your own business is a major life decision that will change your future forever. The first step is usually the hardest because it's a step into the unknown.

When you join the Garage World network, the first step is the easiest. Everything you need to start your own successful shed and garage business is provided, from proven plans and design software, to brochures and posters.

Most important of all, you join a national team of professionals working together to create quality steel buildings. You will feel the team spirit at the national conference and share your experiences with others who see their business as a partnership that benefits all members.



## How did Garage World become so successful?

Garage World began more than 30 years ago as a Queensland family business. Through smart management, genuine concern for people and innovative thinking, the company quickly expanded to the forefront of national shed and garage manufacturing.

Garage World is now one of the largest and most respected networks of shed and garage builders in Australia and New Zealand. Garage World's products are uniquely positioned in the market as high quality but affordable.

With more than 60 independent franchisees in the two nations, the network continues growing at an unstoppable rate.



## What makes Garage World different?

Garage World franchisees are not just kit sellers. Garage World has a full-service approach, managing the project and the customer experience from beginning to end:

- ▶ Designing the shed
- ▶ Preparing the council application
- ▶ Ordering the materials
- ▶ Preparing the site
- ▶ Pouring the slab
- ▶ Constructing the shed

All Garage World products combine the cost efficiency of standardised structures with the flexibility of custom design. A shed from Garage World combines:

- ▶ First class materials
- ▶ World class engineered certified designs
- ▶ The best qualified trades people

Garage World provides a recognised superior build, with design, strength and durability designed in accordance with all relevant Australian Standards and the Building Code of Australia (BCA). Customers know they are receiving a well-designed, strong and safe shed.

*“Garage World is a great network with great people.”*

Chris Folbigg, Hunter Region, NSW



# Why is Garage World the best garage and shed franchise?

## **Quality is easy to sell**

Garage World has an attitude of uncompromising quality to both its products and service. Design and materials are always of the highest standard.

## **A flexible agreement**

Garage World's unique Franchise Agreement is a partnership-style relationship that allows franchisees to be their own bosses.

## **An affordable flat fee**

Franchisees pay a flat annual fee to Garage World. There are no royalties on sales. This arrangement ensures franchisees retain more of the profits.

## **Proprietary systems**

The industry recognises the patented apex and knee joint, the *Morinda Glove™* section, as one of the best solutions to a critical part of shed and garage construction.

## **A rebate system**

The unique Garage World Rebate System rewards sales, with rebates returned to the franchisees.

## **Innovative software**

Garage World developed the *Shed Builder™* software application, a user-friendly "all-in-one solution" that makes designing and quoting easy.

## **A unique company culture**

Garage World cares about its franchisees, the environment, and the community.

# What type of person would enjoy being a Garage World franchisee and be a success at it?

For many franchisees, the Garage World experience has been one of the most rewarding chapters in their lives. You too can find that level of satisfaction in your Garage World business.

To enjoy the franchisee experience and achieve outstanding results, you need to have a vision of what you want and have the determination to realise it. Part of that vision is for a sustainable business that rewards you both financially and personally.

You will need people skills when dealing with customers, and motivational skills when dealing with staff. You will need discipline and focus to follow proven systems, work within the specific parameters, and undertake the initial hard work.

Finally, it's an advantage if you understand building or are a registered builder.

If you have all of these qualities, you will grow with Garage World. You are right for the job and will make a success of it.





*“One of the real benefits of the Garage World network is being able to talk to people from other outlets who have been there and done that”.*

Sandra Dare, Darling Downs, Qld

## What are the steps to becoming a franchisee at Garage World?

- 1 Request an information package.
- 2 Submit information forms and resume.
- 3 Meet Garage World for an interview/presentation.
- 4 Meet with existing franchisees.
- 5 Garage World will determine successful applicants.
- 6 Enter into the Franchise Agreement.
- 7 Attend an orientation workshop and initial training at Garage World.
- 8 Participate in the development of displays on your site.
- 9 Participate in store set-up and on-site training
- 10 Open for business!



1300 743 326  
[www.garageworld.com.au](http://www.garageworld.com.au)



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